1. **Validitas dan Reliabilitas Skala Variabel Kontol Diri**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Reliability Statistics** | | | | | | |
| Cronbach's Alpha | | N of Items | |
| ,734 | | 20 | |
| **Item-Total Statistics** | | | | | | |
|  | Scale Mean if Item Deleted | | Scale Variance if Item Deleted | | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| VAR00001 | 94,2432 | | 183,356 | | ,305 | ,728 |
| VAR00002 | 94,2703 | | 179,869 | | ,482 | ,721 |
| VAR00003 | 94,2973 | | 180,159 | | ,479 | ,721 |
| VAR00004 | 94,5676 | | 180,919 | | ,535 | ,722 |
| VAR00005 | 93,1892 | | 182,880 | | ,397 | ,726 |
| VAR00006 | 94,3243 | | 178,336 | | ,530 | ,719 |
| VAR00007 | 93,0000 | | 183,667 | | ,417 | ,726 |
| VAR00008 | 93,0811 | | 181,799 | | ,483 | ,723 |
| VAR00009 | 94,3243 | | 179,170 | | ,515 | ,720 |
| VAR00010 | 94,3784 | | 177,353 | | ,553 | ,717 |
| VAR00011 | 94,5135 | | 177,312 | | ,583 | ,717 |
| VAR00012 | 94,2432 | | 179,745 | | ,455 | ,721 |
| VAR00013 | 93,0270 | | 182,360 | | ,407 | ,725 |
| VAR00014 | 93,6757 | | 181,614 | | ,437 | ,724 |
| VAR00015 | 93,5405 | | 177,311 | | ,575 | ,717 |
| VAR00016 | 93,8108 | | 181,935 | | ,436 | ,724 |
| VAR00017 | 93,0270 | | 184,638 | | ,361 | ,728 |
| VAR00018 | 93,2703 | | 184,314 | | ,347 | ,728 |
| VAR00019 | 93,2162 | | 183,285 | | ,453 | ,726 |
| total | 48,1622 | | 47,640 | | 1,000 | ,835 |
|  |  | |  | |  |  |

1. **Validitas dan Reliabilitas Skala Variabel Konformitas**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Reliability Statistics** | | | | | | |
| Cronbach's Alpha | | N of Items | |
| ,758 | | 16 | |
| **Item-Total Statistics** | | | | | | |
|  | Scale Mean if Item Deleted | | Scale Variance if Item Deleted | | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| VAR00001 | 58,2432 | | 173,800 | | ,695 | ,736 |
| VAR00002 | 58,1622 | | 173,251 | | ,747 | ,735 |
| VAR00003 | 58,2432 | | 177,967 | | ,654 | ,742 |
| VAR00004 | 58,5135 | | 181,812 | | ,590 | ,748 |
| VAR00005 | 57,9459 | | 178,719 | | ,545 | ,744 |
| VAR00006 | 58,1622 | | 178,640 | | ,517 | ,745 |
| VAR00007 | 58,1892 | | 175,435 | | ,720 | ,738 |
| VAR00008 | 58,7027 | | 182,437 | | ,577 | ,749 |
| VAR00009 | 58,5405 | | 185,366 | | ,422 | ,754 |
| VAR00010 | 58,2703 | | 175,147 | | ,674 | ,738 |
| VAR00011 | 58,2973 | | 175,048 | | ,728 | ,738 |
| VAR00012 | 58,5676 | | 184,252 | | ,499 | ,752 |
| VAR00013 | 58,0000 | | 180,500 | | ,438 | ,748 |
| VAR00014 | 58,5405 | | 176,533 | | ,664 | ,740 |
| VAR00015 | 58,3243 | | 173,336 | | ,838 | ,734 |
| total | 30,1622 | | 47,584 | | 1,000 | ,902 |

1. **Validitas dan Reliabilitas Skala Variabel Perilaku Konsumtif**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Reliability Statistics** | | | | |
| Cronbach's Alpha | | N of Items |
| ,747 | | 23 |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| VAR00001 | 119,4595 | 169,255 | ,650 | ,731 |
| VAR00002 | 120,3784 | 172,908 | ,555 | ,737 |
| VAR00003 | 119,4595 | 169,255 | ,650 | ,731 |
| VAR00004 | 119,4595 | 169,255 | ,650 | ,731 |
| VAR00005 | 119,4595 | 169,255 | ,650 | ,731 |
| VAR00006 | 120,3784 | 172,686 | ,572 | ,737 |
| VAR00007 | 120,3784 | 172,908 | ,555 | ,737 |
| VAR00008 | 120,3784 | 172,686 | ,572 | ,737 |
| VAR00009 | 120,3243 | 176,225 | ,304 | ,743 |
| VAR00010 | 120,3784 | 172,908 | ,555 | ,737 |
| VAR00011 | 120,1622 | 175,140 | ,425 | ,741 |
| VAR00012 | 120,3784 | 172,686 | ,572 | ,737 |
| VAR00013 | 119,4595 | 169,255 | ,650 | ,731 |
| VAR00014 | 120,1622 | 175,140 | ,425 | ,741 |
| VAR00015 | 119,4595 | 169,255 | ,650 | ,731 |
| VAR00016 | 120,1081 | 176,988 | ,293 | ,744 |
| VAR00017 | 120,3784 | 172,686 | ,572 | ,737 |
| VAR00018 | 120,3784 | 172,908 | ,555 | ,737 |
| VAR00019 | 120,3784 | 172,686 | ,572 | ,737 |
| VAR00020 | 120,1622 | 175,140 | ,425 | ,741 |
| VAR00021 | 120,3514 | 173,068 | ,543 | ,737 |
| VAR00022 | 120,1622 | 175,917 | ,361 | ,742 |
| total | 61,4324 | 45,141 | 1,000 | ,900 |

1. **Uji Normalitas**

|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 220 |
| Normal Parametersa,b | Mean | ,0000000 |
| Std. Deviation | 4,15476789 |
| Most Extreme Differences | Absolute | ,054 |
| Positive | ,046 |
| Negative | -,054 |
| Test Statistic | | ,054 |
| Asymp. Sig. (2-tailed) | | ,200c,d |
| a. Test distribution is Normal. | | |
| b. Calculated from data. | | |
| c. Lilliefors Significance Correction. | | |
| d. This is a lower bound of the true significance. | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | Sum of Squares | df | Mean Square | F | Sig. |
| PERILAKU KONSUMTIF \* KONTROL DIRI | Linierity | 555,439 | 1 | 555,439 | 31,718 | ,000 |
| PERILAKU KONSUMTIF \* KONFORMITAS | Linearity | 102,018 | 1 | 102,018 | 7,205 | ,008 |

1. **Uji Linieritas**

**6. Uji Hipotesis**

**Uji T atau Uji Regresi Parsial**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Model | Unstandardized Coefficients | | Standardized Coefficients |  |  |
| B | Std. Error | Beta | t | Sig. |
| (Constant) | 71,071 | 4,001 |  | 17,765 | ,000 |
| KONTROL DIRI | -,282 | ,062 | -,292 | -4,545 | ,000 |
| KONFORMITAS | ,164 | ,061 | ,171 | 2,667 | ,008 |

**Uji F atau Uji Simultan**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Model | Sum of Squares | df | Mean Square | F | Sig. |
| Regression | 475,903 | 2 | 237,951 | 13,149 | ,000 |
| Residual | 3926,875 | 217 | 18,096 |  |  |
| Total | 4402,777 | 219 |  |  |  |

1. **R Square**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | ,329 | ,108 | ,100 | 4,254 |